

*Senior
Portrait*

Price List

Class of 2012

Oldenburg
Photography

Choose either: Paper *or* Digital Previews

We offer Paper or Digital previews to view for making your senior portrait selections. With both styles you will be able to take the images home for two weeks to make your decisions. New this year: with Digital Previews you have the option of viewing your portraits online to show friends & family. Check out which style is right for you . . .

Digital Previews

- View the images on your computer in both a fun Movie style mode set to music and an Index style to choose your favorites.
- A color workbook with all of your portraits in to assist you with making your selections from the cd.
- You get to keep the workbook and cd containing the Movie and the copyright stamped images!
- **NEW:** You may also view your images online if you wish. This is only done with your permission.
- Your Base Session is less expensive without printing paper previews. However, you may still purchase paper proofs with your final order.
- NO CHARGE for B & W and Sepia-tone samples.

Paper Previews

- View 4" x 5" paper previews on photo paper to take with you to choose your favorite poses.
- You don't get to keep the copyrighted Paper Previews, but you do have the option to purchase them with your final order.
- Your Base Session cost is more expensive since we print paper previews.
- NO CHARGE for B & W and Brown-tone samples.

Design your own Session

Choose Your Base Session

Paper Digital

- **The Basic** **\$40** **\$35**
One outfit in the studio, good variety of poses.
- **The Traditional** **\$50** **\$45**
Two outfits: both in the studio OR one in the studio and one outside, more creative poses.
- **The Deluxe** **\$60** **\$55**
Three outfits: two in the studio & one outside; or all three outfits in the studio. The most creative selection of poses to choose from.

(Outdoor site for above sessions can be *anywhere* in Owatonna! Possible sites include: Mineral Springs Park, Lake Kohlmeier, West Hills, Prairie Park, R.R. Tracks, downtown alleys, Village of Yes-teryear, your yard, or another site you select!)

What's Next? CALL NOW!

Once you've decided what type of session you want, just give us a call and we will find a time that fits your schedule. Good times fill up fast - especially if you want to take advantage of our specials!

455-0959

Choose Add-ons to Your Base Session

1. Extra clothing change \$15
2. Activities & Hobbies \$10
(Sports items; musical instruments; etc.)
3. Pets \$10
4. Your Wheels \$10
(Car, truck, motorcycle, bike, etc.)
5. 2nd Outdoor Location \$25
6. Outside city limits \$40
(Within 10 miles of Owatonna.)
7. Buddy/Sibling Picture FREE!
(Must be done at time of session.)
8. Family Portrait FREE!
(Inside the studio or at the park. Can be at the time of your session or anytime before graduation!)
9. B & W or Sepia FREE!
(Several samples will be made for you.)

Create your own Print Package

(Great savings over à la carte prices!)

Budget Package

Choose 3 Units all from one retouched pose.

- Deluxe \$115
- Economy \$100

Classic Package

Choose 6 Units all from two retouched poses. Includes one Designer Proof Sheet.

- Deluxe \$220
- Economy \$190

Graduate Package

Choose 6 Units all from three retouched poses. Includes: one - 11" x 14" Deluxe Print; and one Designer Proof Sheet.

- Deluxe \$270
- Economy \$240

Supreme Package

Choose 6 Units all from four retouched poses. Includes: one - 16" x 20" Deluxe Print; and one Designer Proof Sheet.

- Deluxe \$320
- Economy \$285

A unit is one of the following:

(Pictures in a unit must be of the same pose.)



1 - 8 x 10

or



2 - 5 x 7's

or



4 - 4 x 6's

or



8 - wallets

Package Substitutions

- 11 x 14 = 2 Units
- 16 x 20 = 3 units
- Proof sheet = 1 unit

Deluxe or Economy ?

Deluxe prints are sprayed with a protective lacquer to protect from fading and fingerprints and 8 x 10's are drymounted for framing. Economy prints are not sprayed or drymounted. In both finishes all 5 x 7 and 4 x 6 prints are placed in display folders.

Add Units to a Package

Add extra full units to any of these packages. Units must be from the poses used in that package.

- Deluxe \$35 (per extra unit)
- Economy \$25 (per extra unit)

Retouching

The images in the packages above include Normal retouching to remove blemishes, blend skin tones and soften facial lines. Corrective Digital Retouching is required if you choose to: remove glass glare, braces, stray hair, tan lines, whiten teeth or fix any other flaws. Depending upon the request an additional charge may apply. The wallet packages below do not include retouching unless you are ordering wallets from a pose that has been retouched in one of the above packages. Retouching for your wallet prints is an option, however it is not always needed.

Wallet Sized Prints

Wallets from One Pose:

- 8 wallets . . \$15
- 24 wallets . . \$30
- 48 wallets . . \$50
- 72 wallets . . \$65
- 96 wallets . . \$80
- Retouching . . \$20

(Free wallet book and boxes with each order.)

Wallet Personalization

Have your name printed on your wallets in either white or black type. Add \$5 per pose.

Wallet Packages

- Pkg. #1 . . (96 total wallets) . . . \$90
(Three poses: 48 of one pose & 24 of two poses.)
- Pkg. #2 . . (144 total wallets) . . . \$120
(Three poses: 48 of each pose.)
- Pkg. #3 . . (192 total wallets) . . . \$160
(Five poses: 48 of three poses & 24 of two poses.)
- Pkg. #4 . . (240 total wallets) . . . \$190
(Five poses: 48 of each pose.)

à la carte Items

Individual Prints

(Multiple print amounts are from one pose only.)

• Deluxe Finish •

- 1 - 8 x 10 . . . \$45 (1st print) . . . \$35 (Addl. print)
- 2 - 5 x 7's . . . \$45 (1st unit) . . . \$35 (Addl. unit)
- 4 - 4 x 6's . . . \$45 (1st unit) . . . \$35 (Addl. unit)
- 1 - 5 x 7 \$24 (1st print) . . . \$19 (Addl. print)
- 1 - 4 x 6 \$20 (1st print) . . . \$14 (Addl. print)

• Economy Finish •

- 1 - 8 x 10 . . . \$35 (1st print) . . . \$25 (Addl. print)
- 2 - 5 x 7's . . . \$35 (1st unit) . . . \$25 (Addl. unit)
- 4 - 4 x 6's . . . \$35 (1st unit) . . . \$25 (Addl. unit)
- 1 - 5 x 7 \$20 (1st print) . . . \$15 (Addl. print)
- 1 - 4 x 6 \$15 (1st print) . . . \$10 (Addl. print)
- Normal Retouching (optional) . . . \$20

Deluxe Wall Portraits

All Deluxe wall portraits are sprayed with a protective lacquer and mounted for framing.

Retouching is optional.

	<u>Deluxe</u>	<u>Canvas</u>
• 11 x 14	\$80	\$120
• 16 x 20	\$120	\$165
• 20 x 24	\$200	\$250

Designer Proof Sheet

A unique collage with several of your images on a designer background. Personalized with your name, graduation year and school name. Check out the variety of styles in the studio.

Spot Color & other

Digital Creations

The latest look is our custom designed spot color or digital creations. These styles are digitally created from any of your previews and available for ordering any sized prints. This service can be added to your package or ordered individually. There is an image creation fee of \$35 for this service. The sky is the limit with these designs - bring in your imagination!

Hot Shot Prints & Frames

- An 8 x 14 print with an overlay . . . \$40
 - Odd sized 8 x 14 metal frame for your hot shot picture. \$35
- Choose a black, silver, or white frame.

Our position on Copying

Oldenburg Photography retains the copyright to all images we create for you. It is a violation of Federal Copyright Law to copy, scan or reproduce any of our images for any reason.

Graduation Open-house Cards

Personalize your invitations with your portrait printed on the card. A large variety of styles are available. View the samples in our studio. These can be ordered with your print order or wait until the spring.

Original Previews

Both Digital and Paper Previews are checked out for two weeks and require a deposit of \$50. This fee will apply toward your print order if it is placed within two weeks. Paper Previews can be purchased with a minimum order of \$250 (not including session fee.) Paper Previews can also be purchased from Digital Preview sessions with your final order.

• Individual Paper Previews:

- With print order over \$250 . . . \$10 each
- With print order over \$350 . . . \$8 each
- With print order over \$450 . . . \$5 each
- With print order over \$600 . . . FREE (Paper proof session only)

• 8 Previews in a Folio:

- With print order over \$250 . . . \$55
- With print order below \$250 . . . \$75

To Schedule a Session

When you call, please indicate which session you've chosen so that the proper amount of time can be reserved for you. We will want to know how many outfits you plan to wear in the studio and if you want to do outdoor portraits. Feel free to bring your own props and ideas. A parent or friend is welcome at the session. A "To Look Good" tip sheet and a map to the studio will be sent to you prior to your appointment.

Superb original previews is our goal! Let us know how we've done. Your satisfaction is our guarantee!

Payment:

- ◆ The sitting fee is payable at the time of the sitting.
- ◆ A \$50 deposit is required when the previews leave the studio. (This will apply toward your order if you place the order by the due date.)
- ◆ When the order is placed, a deposit of one-half of the remaining balance is due before the prints can be made. The balance is due when the order is ready.
- ◆ Partial orders may not leave the studio.
- ◆ Sales tax is added to all purchases.

What about the yearbook?

Prints will be provided for your school. Most yearbook advisors recommend traditional head & shoulder poses. Please be aware of your school yearbook deadline when scheduling your appointment.

Check This Out

- ◆ Compare our prices and compare our quality - we guarantee your satisfaction.
- ◆ We are a full-time studio and we devote our full attention to providing the latest trends in senior portraits.
- ◆ Check out our sepia, spot-color & digital portrait creations.
- ◆ We seek out new locations for outdoor portraits so that you will have a fresh look for your professional senior portraits.

Special Note for Athletes

Practice for fall sports starts in early August. So this is your chance to plan ahead and avoid juggling school, practice & your work schedules. If you plan on having a busy fall, this summer is the time to schedule your senior portraits! Call now for your appointment . . . beat the rush . . . relax this summer . . . and enjoy your senior year!

Call Now 455-0959

www.oldenburgphotography.com



A Cool NEW Package



High Resolution & A Release \$250

Our new Senior Portrait Package gives you complete control over the digital files from your portrait session. You'll still be able to choose the number of outfits and pay for the type of portrait session that you would like. But now, instead of ordering your finished prints, wallets and other items from us - you'll have the freedom of ordering them yourself and having the files for your own safe keeping.

You'll receive a disc of the color-corrected high resolution images from your session and a photo release to order your own prints. In addition, we will also include a set of low-resolution images that will be great for putting on your iPod, your phone or to use on Facebook!

One thing to keep in mind is that although the

images will be color corrected, they will not receive any additional services such as facial retouching or special artwork in Photoshop. Those services are done only on images when you order your finished prints from us and then **the retouched files are not released to you**. Also, the color-corrected files will make a nice print from our Professional Lab, but we simply can not guarantee the quality of a print from a one-hour type photo lab or from your own printer.

With that in mind, if you choose this package we still offer you the option of having some of your important finished prints made through us. That way we can provide the facial retouching and additional artwork that will make you look fantastic! It sounds like the best of both worlds!

Please let us know if you have any questions about this exciting new package.

Mike Oldenburg

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